



## TOP FLOOR CARS & RAM OPTICAL CAR SHOW BENEFITING ST. JUDE CHILDREN'S RESEARCH HOSPITAL. APRIL 8, 2023

Howdy!

Top Floor Cars & Ram Optical will be presenting our 10th Annual Car, Truck, & Motorcycle Show on April 8, 2023. As usual, the proceeds from this fundraiser will benefit St. Jude Children's Research Hospital. The mission of St. Jude Children's Research Hospital is to advance cures, and means of prevention, for pediatric catastrophic diseases through research and treatment. **Families never receive a bill from St. Jude** for treatment, travel, housing or food — so they can focus on helping their child live.

Listed below are some ways you can help. Our ultimate goal is to raise money for St. Jude Children's Research Hospital, but we know we cannot reach our goals without help from the community. Our sponsors will be aggressively promoted leading up to the show. Showcasing each sponsor on social media prior to the show, listing sponsors on our website, and mentioning the sponsors the day of our car show.

Our shows in prior years welcomed over 75 cars, and nearly 200 spectators. Through generous donations, we were able to raise money through entry fees, business sponsorships, a silent auction, and concessions. Our goal this year is to raise as much money for St. Jude's as possible. We hope that we can count on you to help support our goals. Thank you for your consideration. If you have any questions, or would like to donate, please contact Carrina at [topfloorcars@gmail.com](mailto:topfloorcars@gmail.com) or by calling/texting 979-451-2819.

Sincerely,

Top Floor Cars & Ram Optical Staff

## SPONSOR OPTIONS

### SHOW SPONSOR \$200

- Your Business Name on the back of our car show shirts (2 Lines)
- Heavy Promotions on Social Media (Tik Tok, Instagram, Facebook and Youtube)
- A custom video post spotlighting your business posted to our Social Media
- Listed on our website, [www.topfloorcars.com](http://www.topfloorcars.com)
- Verbal acknowledgement on the day of the car show
- Opportunity to donate promotional items for extra publicity (items can be used as silent auction item)
- You may also bring business cards, coupons, etc. for us to display at the show.

### UNDERWRITER (Option to donate a service to help with the show)

- Social Media recognition
- A sign placed by your donation (Ex: beverage donations will have a sign placed in front- Donated by [Your Name Here])

### SILENT AUCTION ITEM DONATION

- A picture post on social media (Facebook & Instagram) thanking you for your generous donation. We will tag your business in the post.
- Silent Auction item displayed during the day of the car show (Please feel free to add a business card to your donated item.)

Name: \_\_\_\_\_ Business: \_\_\_\_\_

Sponsor Level (circle all that apply) SHOW SPONSOR UNDERWRITER SILENT AUCTION

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Social Media Tags: \_\_\_\_\_

Things we should focus on while showcasing your business:

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For Silent Auction/ Underwriters (What will you be donating, and what is the value?)

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**Show Sponsors please make checks payable to: Top Floor Cars (by Feb 14th) Promotions will begin as soon as payment is received on a first come, first serve basis.**

**Please deliver checks to Top Floor Cars or Ram Optical (Mail: 301 S. Market St. Brenham TX)**